



REDUCED REGISTRATION FEE FOR MIPTV featuring MILIA UNDER THE MEDIA UMBRELLA STAND ORGANISED BY THE MARKETPLACE

<http://www.marketplace-events.com>

MIPTV featuring MILIA April 3-7, Palais des Festivals, Cannes
MIPDOC April 1-2, Carlton Hotel, Cannes

THE E.U.'s MEDIA PROGRAMME will host some 200 EUROPEAN INDEPENDENTS on their UMBRELLA STAND. On their behalf The Marketplace has again negotiated a very attractive reduced participation fee of Euro 690 per person. This fee includes a complete package to make the most of your market ranging from accreditation with MIPTV organisers Reed Midem, badge, delegates' bag and official Guide listing to the free use of all services and facilities of a fully equipped MEDIA Umbrella Stand [680 sq.m. on the 4th and 5th floors of the Palais des Festivals].

In addition MEDIA's colour brochure with participants priority titles will be included in all delegates bags and as insert in 2 issues of SCREEN magazine securing a huge circulation (20,000).

Additionally, MIPTV participants, who register via The Marketplace, are eligible for special conditions at MIPDOC, the 2-day screening event organised for some 300 specialised international DOCUMENTARY buyers in the Carlton Hotel. First delegate [with 3 titles in catalogue and digital library] pays Euro 630, 2nd delegate is Euro 525 and additional titles can be entered at Euro 180 per title.

TRAVEL SUBSIDY: Several EU countries have been selected to receive a travel subsidy. For more information regarding conditions and selected countries visit our website.

INTERESTED IN PAYING LESS FOR MORE?

Don't delay, register online <http://www.marketplace-eventsts.com> for MIPTV featuring MILIA and spend 5-days networking with the key decision-makers at the world's leading spring audiovisual market!

RECAP: REGISTRATION FEES AND DEADLINES

MIPTV featuring MILIA € 690 per person: Deadline: February 22
MIPDOC € 630 for one delegate + 3 titles: Deadline: February 9
Registration for MIPDOC is only possible in combination with MIPTV.

You can also contact our Registration Officer, Ms. Hanny Zillesen

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With kind regards,

Franca Pelster and The Marketplace Team

NOTE FOR PSB CLIENTS: If you have ever registered for MIPTV or MIPCOM before directly with Reed Midem Organisation, you will need to do so again [Reed Midem "Early Bird" fee is Euro 790 instead of euro 990, if you register before February 7 and Euro 1190 up to March 31. Walk in fee is Euro 1290]. A PSB client can then register online with us and pay Euro 200 per person for use of the Umbrella Stand services and facilities

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