



*Prix Europa is a pan-European competition for Television, Radio and Internet not only searching for the best European productions, but publicizing them throughout Europe and supporting their distribution and use.*

*Prix Europa honours programmes that have been produced in Europe by European producers and provides access to the life and people of a European country, a region or town. These programmes should show what moves the people in their societies. They should bare the cultural imprint of their place of origin, yet also reach people of other cultures, thus making them suitable for screening outside of the country from which they originate.*

*Since Television, Radio and the Internet are good at overcoming borders, they also bear a responsibility for bringing the nations of Europe together. It is evident that not enough cultural integration is taking place in Europe. There is far more social diversity than social cohesion and far more cultural pluralism than cultural tolerance. We have to turn a continent of conflicts into a continent of good neighbours.*

# ALLIANCE 2004

## *Council of Europe*

- *Parliamentary Assembly*
- *Congress of Local and Regional Authorities of Europe*
- *Directorate IV: Education, Culture and Heritage, Youth and Sport*

## *European Parliament*

## *European Commission*

## *European Cultural Foundation*

## *European Broadcasting Union*

## *Land Berlin*

## *Land Brandenburg*

## *Medienboard Berlin-Brandenburg*

## *Medienanstalt Berlin-Brandenburg*

## *Auswärtiges Amt*

## *ARTE G.E.I.E.*

## *FranceTélévisions*

*Nederlandse Programma Stichting*

*Österreichischer Rundfunk*

*Radio France*

*Zweites Deutsches Fernsehen*

*Rundfunk Berlin-Brandenburg*

*Prix Europa was initiated in 1987 by the **Council of Europe** and the **European Cultural Foundation**.*

*Prix Europa amalgamated with **Prix Futura Berlin** in 1997.*

*The Dutch **Prix Iris** joined Prix Europa in 2000.*

*The Presidency of Prix Europa lies with the **European Cultural Foundation** in Amsterdam.*

*The Operational Management of Prix Europa lies with **Rundfunk Berlin-Brandenburg**.*

*Prix Europa enjoys the patronage of the **European Broadcasting Union EBU / UER**.*

*Prix Europa enjoys the support of the **European Union** budget line „to organisations who promote European culture“.*

*Prix Europa enjoys the personal patronage of  
**Pat Cox, President of the European Parliament.***



**NEW AWARD: PRIX EUROPA SPOT "My Europe"**  
**Deadline for Entries: 15 August**

The Foreign Office of the Federal Republic of Germany calls upon all young film-makers in the European Union to enter television spots 1 to 2 minutes in length for the "My Europe" competition, which is to be staged this year for the first time. We are looking for spots that transcend national, cultural and language borders and communicate a very personal vision of Europe – of Europe as a place of opportunity and change, as a source of hope, confidence and dynamism.

Participants entering spots should either be training in the media field or have recently completed such training. Age limit: 30 years.

The PRIX EUROPA SPOT will be awarded by a special jury. The award will consist of prize money amounting to €6,000, a certificate, the PRIX EUROPA Trophy and the German Foreign Office's intention to use the prize-winning spot to advertise and promote Europe. The donor and patron of this prize is the Foreign Office of the Federal Republic of Germany.

The prize money will be disbursed by the organiser to the prize-winning film-maker.

**DEADLINES**

The PRIX EUROPA competition office in Berlin must have received by **15 August 2004**:

- a) registration forms, duly completed - Online registration under [www.prix-europa.de](http://www.prix-europa.de).
- b) 1 viewing copy of each registered production on VHS PAL, if possible with English subtitles
- c) 1 script/dialogue list of the English version, if available.
- d) 1 detailed résumé of the production in English, French or German, if there is no English version.

**More information and Online registration under:**

[www.prix-europa.de](http://www.prix-europa.de).

eMail: [tv@prix-europa.de](mailto:tv@prix-europa.de).

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