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PRODUCERS ON THE MOVE

at the Cannes International Film Festival, May 12 – 23, 2004

The members of **European Film Promotion (EFP)** have made their selections and have chosen 18 aspiring and highly promising producers for the initiative **PRODUCERS ON THE MOVE** during the **Festival de Cannes**. They will be presented to the public and the film industry within the framework of an extensive PR campaign.

For the fifth year now EFP has specifically promoted international networking among up-and-coming European producers through this **EU MEDIA** Programme-supported initiative. They have the opportunity, for example, of presenting their projects to other filmmakers at a co-production lunch attended by 100 producers from all over Europe and a “pitching session” moderated by Ido Abram (Rotterdam Film Festival, CineMart). These activities and other meetings offer them the chance to make important contacts beyond their own national borders and possibly lay the foundations for future cooperative projects.

Jakob Claussen (Claussen+Wöbke Filmproduktion), German PRODUCER ON THE MOVE 2003, benefited directly from the initiative: *“Being in Cannes as a PRODUCER ON THE MOVE was a very fulfilling experience for me. I have discussed lots of interesting projects with my fellow PRODUCERS ON THE MOVE and have been able to raise interest in our upcoming projects SUMMERSTORM and KRABAT.”*

In the course of time, EFP has drawn international attention to 100 producers by distinguishing them as PRODUCER ON THE MOVE. Prerequisite for the selection is that the producer has to fulfil one of the following criteria: one of the producer’s current films has been shown at an international film festival, has been sold abroad, or is a box-office hit in the country of origin.

In Cannes EFP will also cooperate with the new initiative **Producers Network** of the **Marché du Film**. There the PRODUCERS ON THE MOVE will have further opportunities to extend their international network and benefit from a broad range of advice and information offered by that initiative.

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The following producers have been selected by the EFP member organizations:

- Viviane Vanfleteren (Vivi Film)**, selected by: Flanders Image (Belgium)
Thomas Gammeltoft (Fine & Mellow Productions), selected by: Danish Film Institute (Denmark)
Jarkko Hentula (Talent House), selected by: Finnish Film Foundation (Finland)
François Kraus (Les Films du Kiosque), selected by: Unifrance (France)
Ralph Schwingel (Wüste Filmproduktion), selected by: Export-Union of German Cinema (Germany)
Gábor Forgács (HCC Media Group & Parabel Studio), selected by: Magyar Filmunió (Hungary)
Agnes Johansen (Blueeyes Productions), selected by: Icelandic Film Centre (Iceland)
Michael Casey (Green Park Films), selected by: Irish Film Board (Ireland)
Heinz Thym (T Films), selected by: Film Fund Luxembourg (Luxembourg)
Gudny Hummelvoll (Spillefilmkompaniet 4 1/2), selected by: Norwegian Film Institute (Norway)
Pandora da Cunha Telles (Animatógrafo 2), selected by: ICAM (Portugal)
Pedro Uriol (Morena Films), selected by: ICAA (Spain)
Charlotta Denward (Filmlance International AB), selected by: Swedish Film Institute (Sweden)
Lukas Hobi (Zodiac Pictures Ltd.), selected by: Swiss Films (Switzerland)
Jeroen Beker (Motel Films), selected by: Holland Film (The Netherlands)
Vratislav Šlajer (Bionaut Films), selected by: Czech Film Center (Czech Republic)
Anu Veermäe (Rudolf Konimois Film), selected by: Baltic Films (Estonia, Latvia, Lithuania)
Laura Cafiero (METAFILM), selected by: Filmitalia (Italy)

You can find extensive information about the PRODUCERS ON THE MOVE at our website: www.efp-online.com, as of around May 10, 2004.

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