

MAIA WORKSHOPS

Programme description

MAIA Workshops is a training programme in the field of project development. It is articulated in two residential workshops and three two-day seminars.

- ⇒ The first residential workshop (June 2006) will be dedicated to “creative” development, and shall include lectures on script scouting, working with a team, learning pitching skills. We will introduce the use of digital technology as a working tool for writers and directors and new pre-marketing presentations. We will also talk about enhancing the good parts of our project and testing its viability on the international market.
- ⇒ The second workshop (September 2006) will deal with the “business” aspects of development: through the direct experience and the lectures of our experts, participants will learn how to gather information on available private and public funds in Europe, and how to access them; they will become familiar with marketing, distribution and legal issues as well as learning what there is to know on international co-productions. Eventually, we will talk about scheduling and preparing our film’s participation in Markets and Festivals.

In both workshops, we will make extensive use of and explore the limits and potential of new digital technologies.

The three two-day seminars are scheduled to take place before, between and after the two residential workshops.

- ⇒ The first, located in Madrid (April 2006), will deal with the specificity of European films: style, contents and market.
- ⇒ The second will be held in Budapest (July 2006) and will be focused on European co-productions.
- ⇒ The third, scheduled for October 2006 in Rome, will explore digital innovation and its future in European cinema.

Target group

New European producers, with priority given to professionals originating from the Mediterranean area, the countries of Eastern Europe, regions with low audiovisual production capacity and countries that have only recently accessed the MEDIA Programme. For the 2-day seminars in Madrid, Budapest and Rome: professionals of the audiovisual industry, students and teachers of Film Schools will be welcomed.

Number of participants

25 for each Workshop. 80 for each 2-day seminar

Participation fee

750 € for each residential Workshop. 100 € for each 2-day seminar. Full scholarships are available.

Deadlines for application

First residential workshop:	1 May 2006
Second residential workshop:	31 August 2006
First 2-day seminar:	31 March 2006
Second 2-day seminar:	30 June 2006
Third 2-day seminar:	20 October 2006

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