

NOVEMBER 2004, NEW DATE FOR MALLORCA´S EUROPFILM FESTIVAL .

Under the new banner, "**EuropFilm**", the Mallorca´s Film Festival will celebrate the **7th edition** from **6th to 13th November 2004** sponsored by the Balearic Government, IBATUR, ICAA among other public and private institutions.

"EuropFilm " will invite this year institutions such as the European Film Promotion (EFP) , European Film Academy , its members and Media Desk to participate in Mallorca and join this effort to encourage audiences to enjoy the cultural diversity of Europe´s film makers.

From 1997 to 2002 the Mallorca Film Festival has been able to present european films thanks to the cooperation of Media Desk Spain ,the Audiovisual Department of the French Embassy in Madrid,the Goethe Institute in Madrid, Beta Films and Export-Unión of Germany, Francisco Hoyos,distributor,among other persons and companies.

The actual situation of european films shows that competition with the powerful American film industry is not only a question of talent but a matter of promotion and a distribution network .

The Film Festival´s director since 1997,Rafael G. Loza,has stated in several radio and TV interviews that **" american film companies in Spain are always ready to help film festivals lending films,bringing stars and even with financial assistance, a situation that is difficult to find with european film distribution companies , and medium size festivals like ours need help to promote european films ,not only with words but with the cooperation of those who produce films & TV in Europe"**

Due to the situation of distribution and exhibition film festivals are becoming more and more important for the promotion of european films since people do not have the chance to see those pictures at their local cinemas.

To ignore this situation is a professional suicide at this stage is vital to promote before sale-asserts Mr. Loza-and the USA film industry knows that very well and dedicate time & money to this process “

In 2002 the Mallorca's Film Festival presented productions from France, Spain, Germany, winner of Best Picture ("Crazy") and Best Actor (Robert Stadlober) and Turkey (Best Actress-Basak Korkukaya) as well as the 2nd French Film Week. and the 6th edition of EuropFilm, with a significant increase of audience and, showed once again, the success of European films with two awards to Germany's "Shattered Glass" (actor & director) and Best Film for "Goodbye Lenin" and Best Actress for Isabel Ordaz in Rafael Gordon's "Teresa", this and the warm welcome to the French and German's film week, increased the interest of EuropFilm director Mr. Rafael G. Loza to develop this year his project of an **European Film Congress** in order to present, discuss and find ideas and solutions in production, distribution and exhibition and, of course, the fast changes provoked by the applications of new technologies

EuropFilm 2004 Official File :

Sections.

- Competitive Section-Debut of European's feature films (35mm) in original version, subtitles in Spanish.
- Competitive Section for Short films (35 mm), original version, subtitles in Spanish.
- Competitive Section-Short films (video), original version, subtitles in Spanish.
- Competitive Section-Documentaries in 35mm, DVD or Video, original version, subtitle in Spanish.
- Finestra Oberta (Open window) :
German Film Week
French Film Week

Awards.

Best Picture-Best Director-Best Actress-Best Actor (feature films)
Best Short-Best Director (short films)
Best Documentary
4th edition of Radio & TV Awards
National Film Festival Assos. Award
Jury's Special Prize
Life Achievement Award

Terms and Conditions of Entry.

Previous participation in other Festivals accepted.

For the Competitive Section (feature films), no previous commercial exhibition in Spain.

Original Version, subtitle in Spanish

Numbers of films shown : about 35-40.

Registration fees-None

Deadline registration : 15th July, 2004

Participants : film industry, producers, filmmakers, directors, actor, actresses, theater owners, tv representatives.

Media coverage : local print press, radio & TV, national trade papers and TV.

Specific Characteristics

Workshops on Films & Tv production, distribution and exhibition

Situation of european films distribution

The final contents of the workshops will be announced by the Festival's organisation no later than August, 2004.

EuropFilm –Mallorca's Film Festival is organized by : FESYCO.

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