

Workshop: RIGHTS CLEARANCE
17th / 18th September 2004 in Berlin

In September 2004 the Erich Pommer Institut offers - within its programme ESSENTIAL LEGAL FRAMEWORK funded by MEDIA Plus Programme of the European Commission- a workshop on **RIGHTS CLEARANCE**.

Every film producer, every television network, every website provider has to clear rights for music, texts, images, personal rights, privacy etc.. This is often a complicated, lengthy and costly process. Therefore, smaller companies don't have the necessary resources. Bad not only for the producer but also for the right holder –part of his rights remain unexploited.

The seminar will provide the participants with the necessary practical knowledge in how to clear rights fast and effectively. Teaching will combine theoretical and practical work "on the case". It will also provide the newest developments in clearing via collecting agencies, clearing one-stop-shops and other institutions.

Topics:

- Clearing: copyright, trademarks, personality rights etc.
- True stories: how far is "real life" in public domain
- Rights administration vs. rights management
- Clearing "Four wedding and a Funeral" and "The Hunt of red October"
- Clearing personality rights for a worldwide distribution
- The Business of Clearing – worldwide overview
- Clearing online rights worldwide
- The development of rights clearance services and structures in Europe
- Conflict of law

Trainer and Experts:

- Dr. Martin Diesbach, *Nörr Stiefenhofer Lutz*, Munich, Germany
- Adrian Barr-Smith, *Denton Wilde Sapte*, London, United Kingdom
- Maren Christensen, *Universal Studios* Los Angeles-USA
- Dr. Martin Schippan, *Lausen*, Munich, Germany

The seminars will be held in English.

The participation fee is

€ 500,00 incl. accommodation with breakfast from 16th to 18th September and

€ 350,00 without accommodation.

The costs for travel and transfer are not included.

The seminar will take place in the Berlin-Brandenburgische Akademie der Wissenschaften in the centre of Berlin ("Gendarmenmarkt").

Further information and registration form under www.epi-medieninstitut.de (Essential Legal Framework)

Contact details:

Erich Pommer Institut gGmbH
Andrea Peters
Försterweg 2
D-14482 Potsdam
Tel. 0049-331-7212882
Fax 0049-331-7212881
peters@epi-medieninstitut.de