



LE GIORNATE EUROPEE DEL CINEMA E DELL'AUDIOVISIVO  
LES JOURNEES EUROPEENNES DU CINEMA ET DE L'AUDIOVISUEL  
THE EUROPEAN CINEMA AND AUDIOVISUAL DAYS

TORINO, 18-19 NOVEMBRE 2005

## THE EUROPEAN CINEMA AND AUDIOVISUAL DAYS – A professional appointment for creativity and co-production

The event **THE EUROPEAN CINEMA AND AUDIOVISUAL DAYS**, organized by Antenna MEDIA Torino and now in its third edition, has taken on a precise connotation in the international panorama of events linked to the European audiovisual industry and is recognized for the values it embodies.

The formula of the event, defined with success in 2004, is dedicated to themes of **creativity** and the **development of production projects**, to facilitate their realization: find *new partners* and establish *European connections* for future co-production agreements.

Last year the event was focused on cross-border experiences and projects between French authors and producers on one side and Italian authors and producers on the other: in terms of participation (over 300 accredited professionals), the event was met with resounding success and affirmed itself on the national and European fronts; but what is even more important were the co-production agreements for documentaries and animation series established between authors and producers of the two countries and the realizations that got underway in 2005.

**This year participation will be extended to producers and authors from all over Europe.** Already confirmed is the participation of numerous cinema and television producers, from Rome, Paris, Brussels, Madrid; authors from Italy and other EU-member countries, operating in all sectors of cinema and the audiovisual fields (documentary, animation, television fiction); correspondents from European audiovisual-industry publications and magazines, from Italy, Germany, France.

### PRELIMINARY PROGRAMME – HOW TO PARTICIPATE

As last year, the real “core business” of the European Days will take place in the **Pitch Room**, a true co-production forum where 35 selected projects (for cinema, or documentary, animation, television fiction) from all over Europe (proposed either for co-production or for a first option) will be available for viewing in multi-lingual dossiers on dedicated tables. Producers, buyers and specifically accredited professionals will be able to consult the dossiers and request personal meetings in a one-to-one setting with the rights holders.

**Free registration and forms for project registration are available on-line at the dedicated, multi-lingual (IT – EN – FR) site:** <http://www.antennamedia.to.it/days2005>

Scheduled in the **Meetings Room** will be **master classes**, conducted by experts of the audiovisual industry: among the confirmed guests are the director **Davide Ferrario**, who will discuss the “backstage” of his film now in production *La strada di Levi (The Road of Levi)*. Also scheduled is the **case study** of the film *Fratricide* by Yilmaz Arslan (Silver Leopard, 2005 Locarno Film Festival), an example of co-production between Germany and France, sustained by the regional Funds *MFG Medien- und Filmgesellschaft Baden-Württemberg* and by *Rhône-Alpes Cinéma*: **Gabriele Röthemeyer**, General Director of the MFG fund, and **Gregory Faes**, Director of the Rhône-Alpes fund, will participate with the co-producers.

In the **Meetings Room**, in addition to the master classes, there will be **institutional and professional presentations** of: the new editorial initiatives of the networks **Fox International Channels Italia** and **Fox International Channels Europe** (Sherin Salvetti); the new production company **Eskimosa** (Carlo Feltrinelli and Carlo Cresto-Dina); the European course for producers **EAVE/Les Entrepreneurs de l'Audiovisuel Européen 2006** (Catherine Buresi); the **Book Film Bridge** at the 2006 Torino International Book Fair (Claudio Papalia); **Propitch**, the training course for independent producers operating between France, Belgium, Luxembourg and organized by *CRRAV - Centre Régional de Ressources Audiovisuelles du Nord-Pas de Calais*, by *MEDIA Desk France* and *Antenne MEDIA Strasbourg*, and in collaboration with *EDN (European Documentary Network)*, a presentation to be made by Françoise Maupin.

Finally, conferences on “**The Editorial Policy of RTSI (Swiss Italian television) in the documentary sector**”, (Federico Jolli), and on the development of *product placement* in current Italian film productions (Marina Marzotto and Leonardo Paulillo) are scheduled. In the course of the events there will also be a talk given by the Director of the Cinema Department of the Italian Ministry of Cultural Heritage and Activities, **Gaetano Blandini**.