

The Marketplace offers attractive packages for 3 professional markets in March 2003:

MIP-TV [Cannes, Palais des Festivals, March 24-28]

MIPDOC [Cannes, Hotel Martinez, March 22 & 23]

MILIA [Cannes, Hotel Noga Hilton, March 26-28]

Thanks to the financial support of the MEDIA Plus Programme of the European Union, The Marketplace offers value-for-money access to the above markets in an action-packed week in March.

Participation via The Marketplace includes full accreditation with the Reed Midem Organisation, badge and delegates' bag delivery, listing in the official Guides and access to conference programmes and social events.

In addition we offer at MIP-TV the use of a fully equipped and decorated 680-sq.m. stand in the Palais des Festivals with a host of facilities and services, and at MILIA the use of our reception and demo area as well as our MEDIA hospitality suite with free private bar in the Noga Hilton.

With the Nr. 1 multimedia market MILIA running now alongside the Nr. 1 television market MIP-TV, the opportunities for cross-media licensing have become reality. The MIPDOC screenings offer additional major possibilities for documentary producers and distributors.

MIP-TV: ≈ 900 per person

MILIA: ≈ 350 per person

MIP-TV plus MIPDOC: ≈ 1,400 per person plus 2 titles in video library

MIP-TV plus MILIA: ≈ 1,080 per person

For complete information on these markets and our special offers, check our website :

<http://www.marketplace-events.com>

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