



"Hotel Punta Negra Resort" Costa d'en Blanes, Mallorca/Spain

Erich Pommer Institut

By providing practice-oriented research, academic teaching, industry training and media consultation, the Erich Pommer Institut consistently applies the latest observations and findings from the film, TV and music industries to a wide spectrum of fields.

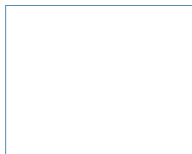
These include issues of media law (e.g. copyright or licensing law) and media economy (e.g. film financing or the trade in TV formats) as well as for instance the legal and economic aspects involved in media convergence.

By providing two endowed professorships to the University of Potsdam and the Academy of Film & Television Konrad Wolf we can ensure a strong academic foundation.

The Erich Pommer Institut was founded in 1998 as an independent, non-profit GmbH (equivalent to private limited company) in Babelsberg, Potsdam. Sole associate is AGICOA Urheberrechtsschutz GmbH, an international copyright administration company for film and TV producers.

The institute is named after Erich Pommer. He was one of the most important film producers of the early 20th century. Many of his productions, such as *The Cabinet of Dr. Caligari* (1920), *Metropolis* (1927) and *The Blue Angel* (1930), are world famous and still considered film classics to this day.

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Erich Pommer Institut



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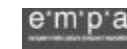


RECHTSANWÄLTE



Verwertungsgesellschaft der Film- und Fernsehproduzenten

In Cooperation with



EPI is a member of



Erich Pommer Institut

Medienrecht · Medienwirtschaft

ESSENTIAL LEGAL FRAMEWORK

Under the claim “professionalize the professionals” the Erich Pommer Institut, supported by the MEDIA Plus Programme, is offering since 2003 a series of workshops within its programme ESSENTIAL LEGAL FRAMEWORK.

ESSENTIAL LEGAL FRAMEWORK covers important legal fields which are relevant to the development, financing, production as well as to the marketing of audiovisual works in all media (cinema, home video, free and pay TV, internet, games). This includes knowledge of copyright, format protection, clearance mechanisms, collecting societies and model form contracts usual in Europe. It also comprises the art of drafting and negotiating such contracts. For financing you need to have up-to-date information on national and European institutions that offer financial support as well as other governmental funding possibilities and tax shelters.

LEGAL BASICS

The Erich Pommer Institut has developed the database LEGAL BASICS, which offers an overview of national media laws of the EU member states from A like Austria to U like UK. LEGAL BASICS provides in its categories

- media law,
- copyright law,
- film funding,
- film treaties,
- model contracts and
- film financing

users with all necessary information, e.g. co-production agreements signed by the EU member states, standard contracts and checklists. The database is free of charge and accessible without registration. The relevant documents are as far as possible provided in original and English language. With these extensive features the offer is a unique service for producers, lawyers, distributors, students and anybody else interested in the media industry.

www.legalbasics.org

Rights Clearance

**19th to 22nd April 2007
Vienna/Austria**

Every film producer, every television network, every website provider has to clear rights for music, texts, images, personal rights and privacy. This is often a complicated, interminable and costly process. Therefore, smaller companies don't have the necessary resources. Bad not only for the producer but also for the right holder – part of his rights remain unexploited. The seminar will provide the participants with the necessary practical knowledge in how to clear rights fast and effectively. Teaching will combine theoretical and practical work “on the case”. It will also provide the newest developments in clearing via collecting agencies, clearing one-stop-shops and other institutions.

Topics

- Clearing copyrights, personality rights, trademarks etc.
- True Stories: How far is “real life” in public domain: copy right and rights of publicity/privacy?
- Clearing personality rights for world wide distribution
- Clearing music rights
- The role of collecting societies in the rights clearing process
- Conflict of law: Which law is applicable, if copyrights or personality rights are affected?
- E&O insurance
- Getting the rights: essential elements of depictions release

Experts

Adrian Barr-Smith, Denton Wilde Sapte, United Kingdom
Dr. Martin Diesbach, NÖRR STIEFENHOFER LUTZ, Germany
Gillian M. Lusins, NBC Universal, USA
Kai May, Unverzagt von Have, Germany
Peter McInerney, Sheridan Solicitors, United Kingdom
Christopher Newton, Media / Professional Insurance, UK
Charles-Edouard Renault, Gide Loyrette Nouel, France
Dr. Anke Schierholz, VG Bildkunst, Germany

€ 850, 00 incl. accommodation and full board

European Co-Production: Legal and Financial Aspects

**24th to 28th October 2007
Mallorca/Spain**

Co-productions between film producers of different EU member states have to cope with complex and changing environments of legal rules and financing opportunities. They have to take into account the relevant differences between copyright laws and its consequences for contracts with foreign talent, production and distribution companies from different member states. They should know about the various tax systems to optimize the taxation of their company and about the possibilities for getting state subsidies including the Media Plus Programme itself. The seminar will be directed mainly at film production companies, their managers, assistants, tax advisors, business & legal affairs personal, in-house-counsels, producers, packagers and lawyers.

Topics

- Case-studies: from development to production and marketing of 2 selected European feature films and/or television programmes
- Legal and financial aspects of case study 1 and 2
- Co-production treaties and European convention
- European co-production, transatlantic co-production – the legal and financial maze
- Legal and financial aspects – getting the pieces together
- Tax shelter programmes in Europe and abroad
- Public support programmes incl. Media Plus Programme and Eurimages
- Marketing and distribution: Selling your film to the world: the work of the sales agent
- Valuation of libraries: building company assets

Experts

Wolfgang Brehm, Brehm & v. Moers, Germany
Bernie Stampfer, Deutsche Bank, Germany
Previous case studies were presented by:
Marie Gade, Zentropa, Denmark
Christoph Hahnheiser, Black Forest Film, Germany
Anders Kjærhauge, Zentropa, Denmark
Arno Ortmaier, Film-Line Productions, Germany
Jani Thiltges, Samsa Film, Luxembourg

€ 1.150,00 incl. accommodation and full board

Registration and Conditions

Please send your registration form by mail or fax **+49 (0) 331-721 28 81** or register at www.epi-media.eu

Admission requirements

Residents in countries participating in the MEDIA Plus Programme, proficiency in English, 25 participants will be admitted

_____	_____
<i>Mr./Mrs./Title</i>	<i>Telephone</i>
_____	_____
<i>Surname</i>	<i>Fax</i>
_____	_____
<i>First name</i>	<i>E-Mail</i>
_____	_____
<i>Company</i>	<i>Address</i>
_____	_____
<i>Function/Title</i>	<i>Postcode/Location/Country</i>

Herewith I inform the Erich Pommer Institut that I would like to register for the following seminar:

- Rights Clearance**
Euro 850,00 incl. accommodation and full board
- European Co-Production: Legal and Financial Aspects**
Euro 1.150,00 incl. accommodation and full board

Participation requirements and cancellation fees:

The participation fee includes the lectures and seminar material as well as accommodation. The fee has to be paid on receipt of invoice by the Erich Pommer Institut. After registration you will get a confirmation.

Cancellation will only be accepted in written form and is free of charge up to three weeks before the activity begins. After that the cancellation costs 50% of the participation fee. We are happy to accept a substitute participant. If the participant did not attend the workshop without informing the institute, we will bring to account the total participation fee.

The fee does not cover the costs for travel. The Erich Pommer Institut offers a limited number of grants for travel, accommodation and fee.

Place, Date *Signature*