

American Film Market November 01-08, 2006



Dear colleagues,

2006 marks the ninth consecutive year in which **European Film Promotion (EFP)** will organise the presence of a number of European sales agents and producers at the **American Film Market (AFM)**. Recognised as a premiere international market, the AFM hosts over 7000 industry professionals at its annual showcase in Santa Monica, California, taking place from November 1-8.

In 2006, EFP again will arrange for and run a one-room umbrella office, booth 504, at market headquarter in the Loews Hotel for European sales agents and production companies.

Services will include:

- reception services with computer access

- a message center

- one TV/ DVD video unit

- a European reception on Thursday, November 2rd

EFP will reimburse a share of accreditation costs, amounting to € 300,- each for up to 20 companies.

Please note: if your company has previously rented an office on their own at the AFM, it does not qualify to participate under the EFP banner.

New in 2006, there are online facilities that the AFM developed during the year.

for sales agents:

- screening requests may be entered online

- Catalogue of your films as an online catalogue on AFM's website

- Trailer of your films shown free of charge in a program created by AFM and Google Video year-round

for sales and producers:

- The Attendee Directory – a directory listing everyone attending (online and printed)

The directory will be listed by last name and will include the company's main address, phone and fax number as well as cell and email if wanted.

EFP can provide services for up to 20 European companies with one or more representative who can register to a reduced accreditation fee of 495 US\$ each. EFP's reimbursement for accreditation at the AFM amounting € 300,- will cover only one representative of each company.

From all companies who decide to participate, we will need, after the AFM 2006, the following detailed information on your expenditures:

- a copy of your hotel invoice(s)

- a copy of the invoice(s) of your flight ticket(s)

- a copy of the bank statement(s) (or credit card statement(s)) which show that the hotel and flight invoice(s) were paid.

If you are interested to join us under the a.m. conditions, please send us an e-mail to rolinski@efp-online.com. Please contact us if you have any further questions. We are looking forward to your reply.

The EFP initiative at the AFM is generously supported by the **EU's MEDIA Programme**.

Thank you and kind regards,

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